



## Noteworthy Trends: April 6 to 13

ForecastOS Hivemind continuously processes content from top media sources. Using advanced AI, Hivemind identifies, tracks, and analyzes emerging trends.

This report presents the most noteworthy Hivemind trends from April 6 to 13, as shown in the table below. We graph these trends over the past decade to show their relative popularity evolution and include recent notable mentions to offer context on current discussion. When applicable, we also provide the number of related companies as determined by Hivemind.

All data in this report is available via the ForecastOS Hivemind UI. Click the free trial button on the bottom right of this page to get access. With access, you can explore our full list of trends and themes, create your own custom trends and themes, and view associated companies for investment ideas and thematic exposure.

### Noteworthy Hivemind Trends

	Trend <sup>1</sup>	ST Growth <sup>2</sup>	LT Growth <sup>3</sup>
1	Tariffs, tariff, reciprocal, countries	413%	3,553%
2	Hamas, Israel, Gaza, Palestine	66%	597%
3	Trump, Donald, Trumps, president	11%	296%
4	Dow, stock, Nasdaq, markets	92%	61%
5	Panama, canal, ports, Panamanian	112%	355%
6	Nintendo, mouse, Mario, Joy-Cons	36%	63%

<sup>1</sup> Trend titles are systematically generated using the four words that best represent them. Words may be incorrect or misspelled.

<sup>2</sup> Relative discussion popularity growth over three months.

<sup>3</sup> Relative discussion popularity growth over three years.

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**Delay:** minutes / hours

**Dataset Timeframe:** 2015 to present

#### Trend Insights (April 6 to 13):

- 366,227 unique trends identified
- 1 in 96 statements were about Donald Trump
- 1 in 200 statements were about the stock markets
- 1 in 223 statements expressed anxiety
- 1 in 233 statements were about China

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**DO NOT FORWARD: PROTECT YOUR ALPHA**

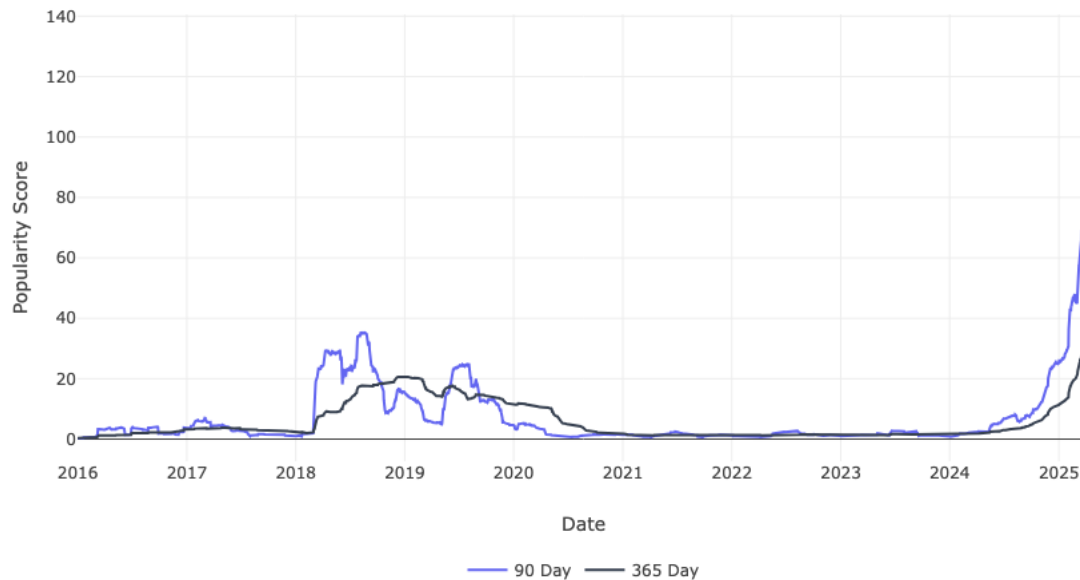
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Hivemind and underlying data available via ForecastOS. Click above to get access.

## 1. Tariffs, tariff, reciprocal, countries

The most discussed topic was tariffs, particularly Trump's global tariff policy and his announcement of a 90-day pause on reciprocal tariffs.

### Relative Popularity Evolution<sup>1</sup>



### Recent Mentions<sup>2</sup>

10 of 26,535 mentions available [in Hivemind](#).

#### 2025-04-13: NPR News Now

European Union economic ministers have wrapped up a two-day meeting in Poland, focused on how to mobilize more money for defense at a time of economic uncertainty. Terry Schultz reports, **U.S. tariffs** on the EU are adding to the block's difficulties. EU economic and finance ministers met in Warsaw to discuss new ways the block is offering to help the 27 member states invest more in their own security.

#### 2025-04-12: The Tim Dillon Show

For most people in the United States, being able to save enough money to not have to work is a far way. I deal that anxiety, especially for people closer to retirement has only risen as stock markets have grown more volatile in response to **President Trump's global tariffs**. This content employees who do not have the means to leave the workforce have turned to quiet quitting acting your wage or simply using their vacation days.

#### 2025-04-12: The Prof G Pod with Scott Galloway

**Trump's tariffs** are wreaking havoc around the world, but the real damage is here at home. Toxic uncertainty, as read by George Hanff. countries have long used tariffs to protect strategic industries or counter unfair trade practices. In some cases targeted **tariffs** are justified. In its first term Donald Trump imposed levies on hundreds of billions of dollars of Chinese goods, tariffs that Joe Biden largely retained. But blanket tariffs of the scale we are now seeing are what leeches are to medicine, an outdated strategy that doesn't work.

#### 2025-04-12: The Charlie Kirk Show

The sale of TikTok has been in shelved indefinitely, not even sure there will be a deal to be made with the Chinese because of the, uh, **tariff announcement**, uh, pausing with all the other countries and going up to 125% with China. So the China trade war is putting the future of TikTok in some, in some question.

<sup>1</sup> Popularity score is based on the relative discussion frequency of a trend over a 90 / 365-day window.

<sup>2</sup> Mention text is AI-transcribed. Some words may be incorrect or misspelled.

**2025-04-12: The Glenn Beck Program**

*This administration on the Trump on the world stage finally called them out and said this is basically they said this is a narco state. Is there any other way to describe it? No, but that's not something that the U.S. government has done. So the threat of **tariffs**, the threat of military action of the U.S. taking unilateral action against these guys and Mexico said, oh man, and this president very secretly, without informing a lot of people, got these guys out of there.*

**2025-04-12: The Documentary Podcast**

*Now, if you want to get a Mexican avocado, you might pay a quarter more for it until we get to end of it. But it's important to realize how tariffs also impact people. When you see a **10% tariff rise**, the way that it usually impacts the consumer comes out at around 1% to 2%. When Trump put **20% tariffs** on China last time, the actual effect of the consumer was negligible. Why? Because the Chinese companies need to maintain a marketer, just like Mexican agriculture exporters will need to maintain their market share.*

**2025-04-11: Planet Money**

*Alex says relationships with her suppliers and farmers are really important to her. Some of the farmers, they're the same people I've been working with from the beginning. And I've just kept building relationships with them, which is why the current situation right now of heading into **tariffs**. I find it really like it's concerning as one thing and potentially affecting my business, you know, these are all things that deeply concern me, but like I love our farmers.*

**2025-04-10: Andrew Schulz's Flagrant with Akaash Singh**

*But it could raise upwards of 750 billion dollars a year. Okay. You're saying **tariffs tariffs**. What they said that they would do is they would then turn around and cut the federal income tax for anybody making 150,000 or less to zero. So what they're doing is using **the tariffs** to offset the price shock. I don't know that. And this is the math and that hasn't been 100% established yet, but instead of like putting the burden on the American consumer, we put the burden on the foreign country to pay that dealt and then effectively subsidize the consumer through income taxes.*

**2025-04-10: The Ben Shapiro Show**

*The President did the right thing here. He reversed. What was going to be a meltdown moment for the global markets? And the question is why? What made him reverse everything? And the answer is pretty obvious. Basically, the entire global economic system was shouting at him that he needed to reverse **this tariff system** that he was about to put into place. Essentially, admitted as much. Here he was Wednesday morning explaining that a tariff war would bring a almost certain recession.*

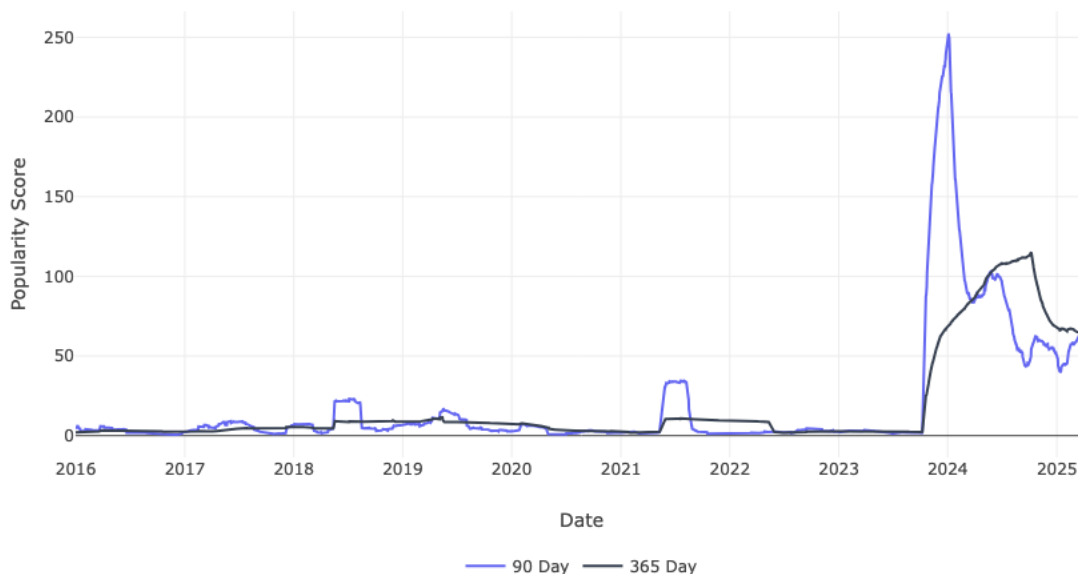
**2025-04-10: Breaking Points with Krystal and Saagar**

*I actually I don't know if you have I've seen a single person who was previously like these **tariffs** are amazing this is brilliant delivering for the working class he's telling Wall Street to something. Defending the **tariff** regime as it was and saying this is glorious for our future. I have not seen one of those people be disappointed that those **tariffs** are no longer.*

## 2. Hamas, Israel, Gaza, Palestine

The Israel-Gaza war remained a key topic this week, with conversations centering on Israel's military expansion in Gaza, and on-going protests.

### Relative Popularity Evolution<sup>1</sup>



<sup>1</sup> Popularity score is based on the relative discussion frequency of a trend over a 90 / 365-day window.

## Recent Mentions<sup>1</sup>

10 of 65,609 mentions available [in Hivemind](#).

### 2025-04-13: Up First from NPR

The students that we've seen on visas or green card holders who are being detained and possibly deported having their visas revoked over. What it seems like is their choice to protest or express a point of view about the **Gaza** war. These students, including these permanent residents, are allowed to protest and favor **Palestinian** to criticize Israel. That's part of the core protections that define us as a people. So if that's the case, if it really is about what they expressed, what their viewpoint is, that would be of violation of the first amendment.

### 2025-04-12: Global News Podcast

Israel has said it plans to expand its military offensive in **Gaza**. It's just created what it calls a security corridor, which separates the cities of Hanunis and Rafa, part of a broader effort to take large parts of the Palestinian territory. Tens of thousands of residents of Hanunis and surrounding areas in southern Gaza have been told to evacuate.

### 2025-04-11: The Glenn Beck Program

Who's students for justice in **Palestine** and who's funding them and what are they doing? They claim over 200 college campuses. So they're all over the place. They're the main focal point. Not much is known about their leadership and fundraising or anything like that, because there's a particular arrangement through complicit nonprofits that they have to make it say you can't see anything. I mean, there is no transparency. We know that there's a link to American Muslims for **Palestine**, which is run by people who come from the Hamas network. It's groups are shut down. They then gravitated over to this group and formed American Muslims for Palestine. And students for justice in Palestine is like kind of part of that, even though we don't know too many details.

### 2025-04-10: The Joe Rogan Experience

I certainly agree with you that it's a great tragedy. Um, and I do know, I think it's, it's, you know, when you accuse me of using the quotes that kind of, you know, back up what I believe. I think it's very convenient here to remove all responsibility from **the Israelis**, like even if I'm telling you that you have these quotes. I mean, I'm, again, I'm not talking about fringe figures, uh, figures. We could read through the list of people who have admitted what the strategy was with them funding **Hamas**. In order to kill the peace process, in order to make sure that the international community gives them a no one, by the way, uh, with Smotrich, right? The finance minister, okay? He's on record. He's on record saying, look, Hamas is an asset.

### 2025-04-09: The Rest Is Politics

1% of UN staff in **Gaza** have been killed. One out of every 100. There's been killed. And also the media can't get in there, so that's the other thing. We don't see it. That's why the **Israelis** were probably quite confident in saying. Because one of the red crescent workers happens to film it, and then another of them who was killed happened to have his phones still on, that's the only reason that we've actually got a semblance of the truth of what's actually happened.

### 2025-04-13: NPR News Now

The Israeli military says it has completed the establishment of a third security corridor in **Gaza** and besieged Rafa in the South, and Perez Hadil Al-Shalchi reports. And now, the Israeli military said it has completed an operation to seize land between those two cutting across Gaza.

### 2025-04-12: The Interview

Yeah, I mean, you hosted SNL last year and at the end of your monologue, you made a plea to please free the people of **Palestine**. And you also said, please free the hostages. Will you nervous about that moment? No, I, I, it's more nerve-racking to not say something. It's more nerve-racking to, to try to, Shield yourself from whatever criticism is going to come and plenty of it has come.

### 2025-04-11: Part Of The Problem

If we can only trust the expert class and we can only criticize government, if there's direct government evidence, how do you ever question government policy or if it's in our interest? And so another example would be there was a long question about, you know, **Israel's tactic** in terms of what it's been doing in Gaza. And, you know, I've said it a lot. I actually don't know the history of the situation, but I look at what's going on there. And I just don't think you can kill civilians in the way that the Israeli government has been doing.

### 2025-04-10: The Joe Rogan Experience

Ishmael Haneer and the other leaders of Hamas used that money as you know, to make themselves billionaires and to buy themselves and their kids, condos, in Qatar and to live extremely well whilst withholding the money from the Palestinian people whilst building their network of tunnels throughout **Gaza**. And building an infrastructure of terror. And that's what they did with 18 years in Gaza. And of all of the what-ifs just consider that that one was in their hands. The Israelis did not make them vote in Hamas. The Israelis would not want a terrorist entity that wants to annihilate the state of Israel.

### 2025-04-09: The Rest Is Politics

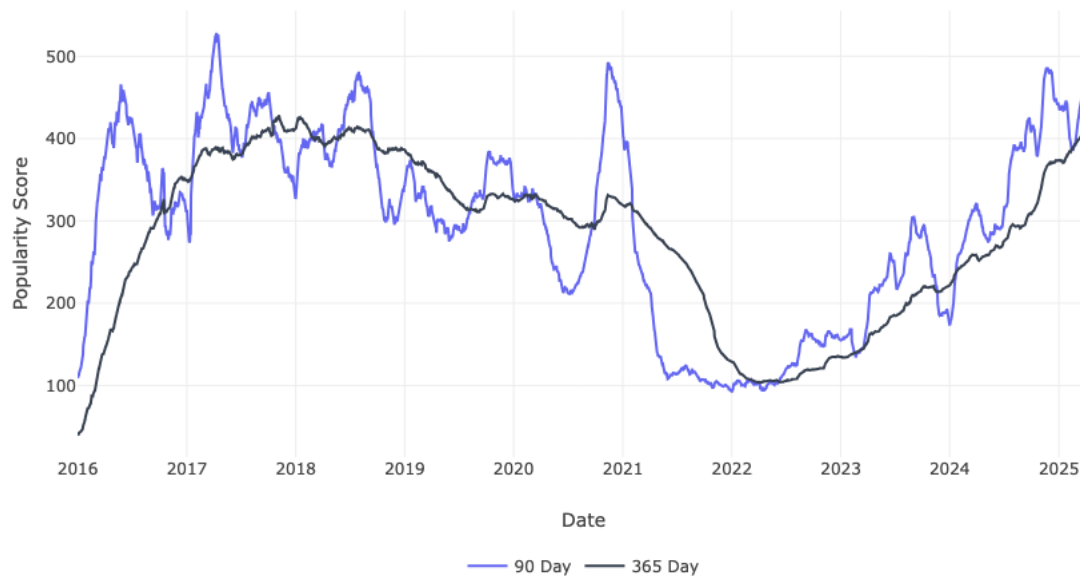
They argue kind of echoing arguments that you've here on this program that conflating anti-Semitism with criticism of Israel. Waters down the definition of anti-Semitism and actually makes it more likely that you're going to see more anti-Semitism. They, **Hamas**, specifically praises Jewish students who have participated in protests around the world and in the US and even praises Jewish Israelis who have protested against the slaughter of civilians that I don't think any Hamas officials ever done that before, ever praised in Israeli citizen.

<sup>1</sup> Mention text is AI-transcribed. Some words may be incorrect or misspelled.

### 3. Trump, Donald, Trumps, president

Mentions of Donald Trump focused on the impact of his policies, specifically tariffs, on the U.S. economy, along with differing opinions about him.

#### Relative Popularity Evolution<sup>1</sup>



#### Recent Mentions<sup>2</sup>

10 of 546,943 mentions available [in Hivemind](#).

##### 2025-04-13: The Daily Show: Ears Edition

*Not really. He's not an honest person. Got you. And that's a big part of being a man to me. It's being vulnerable, admitting you're sick. So if I'm vulnerable with you right now, that's that's manly. Now does **Trump** seem manly to you? Well, you think about like a man's man? I'm beyond the reason why I respect what he says something. Because he speak his mind. So for you, it's speaking your mind that's like the manly thing that you like. Yeah, because you tell you straight up.*

##### 2025-04-13: TED Talks Daily

*I've put up the photo from the inauguration and one of the things that I found really resonated with people, which is so it's the photo of the tech leaders behind **Trump** and I called it tech bros in hostage situations. The idea that Silicon Valley has been captured by the administration and the administration is acting in all sorts of unlawful ways and Silicon Valley is now part of that.*

##### 2025-04-13: Up First from NPR

*One is Lee Bollinger and he's the former president of Columbia University and we all know what's happening with Columbia University right now. They've had their funding threatened. They've made major overhauls of their security and protestor rules to try to comply with **the Trump administration's guidance** to get that funding back. And they also agree to the Trump administration's demand that they appoint a provost to provide oversight now over departments that teach about the Middle East, South Asia and Africa by the way none of those areas of study are the ones that were getting the federal funding.*

##### 2025-04-12: The Tim Dillon Show

*He campaigned as being the ultimate peace president. No wars guy. And he's doing a trillion dollar defense budget. So here's what people will have to start parsing out in their own mind at a certain point here. What version of **Donald Trump** is the version that you want? And what's the version that you're getting? And how much daylight is there between those two versions? I think it would be a very big mistake to go to war with Iran. A lot of people do. I think it would drain our resources at a time when we shouldn't be doing that.*

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<sup>2</sup> Mention text is AI-transcribed. Some words may be incorrect or misspelled.

**2025-04-12: The Prof G Pod with Scott Galloway**

*But when the shitstorm subsides, America will emerge from the wreckage with the most serious wounds. Erecting a protectionist trade wall around the U.S. is a brilliant idea if your goal is to elegantly reduce American prosperity. The market's ripped higher Wednesday when **Trump** postponed tariffs on dozens of nations, except China, pulling the knife halfway out of the back of the U.S. economy, then tumbled again the next day. Treasury Secretary Scott Pistorius told reporters, I don't see anything unusual. Investors disagree.*

**2025-04-12: Wait Wait... Don't Tell Me!**

*Your first quote is from a financial specialist giving his careful analysis of the economy this week. This is bonkers. Everything went bonkers this week after **President Trump** couldn't seem to make up his mind about what? The tariffs. That's right. This week, the President continued his economic strategy of chaos and capriciousness with short breaks for insider trading. The markets cratered, recovered, and then they cratered again.*

**2025-04-11: Planet Money**

*So I'm glad that I got at least my pecans for the year. But as Alex is running around securing this dog pile, Canadians have been getting increasingly angry at the US. Not only is **Trump** threatening to pile on tariffs, he also keeps talking about making Canada the 51st state. Oh, Canadians are pissed and this huge nationwide campaign has been taking shape by Canadian and Canadians from British Columbia to Quebec to Newfoundland, people who do not always agree on much.*

**2025-04-11: All-In with Chamath, Jason, Sacks & Friedberg**

*It's day 80 of **the Trump presidency** and a second presidency, his second term, and Trump tweeted that he paused tariffs for everyone, but China on Wednesday.*

**2025-04-11: WSJ What's News**

*A Wall Street Journal analysis found that despite Musk's cost cutting efforts as the head of the Department of Government efficiency, the federal government is spending more under President Trump so far than it did in the same period under Joe Biden. **Trump** has said that Musk will leave the administration quote in a couple of months. And as journal columnist Tim Higgins told our tech news briefing podcast, Musk's departure would be welcome news to investors in Musk's companies.*

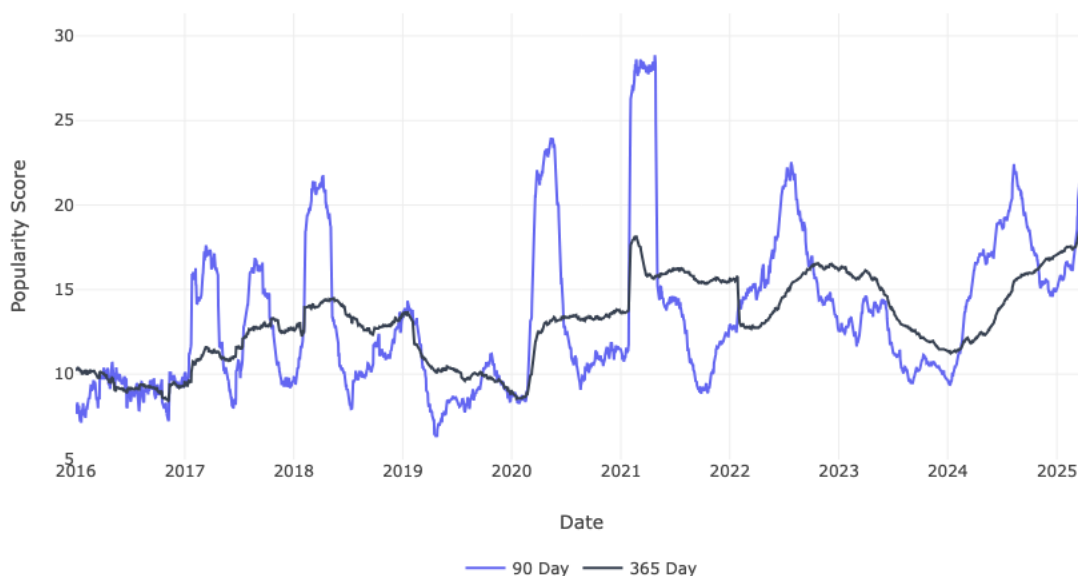
**2025-04-11: The Matt Walsh Show**

*Whatever **Donald Trump** makes of the deal at the moment, it looks like Republican voters might be let down. We're talking about raising the debt ceiling by historic amount and potentially spending more than the Biden administration ever did. And we're doing it at a time when we're initiating a broader trade war.*

## 4. Dow, stock, Nasdaq, markets

The stock market's volatility in response to Trump's tariffs was a major talking point, with commentators expressing concern over ongoing uncertainty and fears of long-term economic instability.

### Relative Popularity Evolution<sup>1</sup>



<sup>1</sup> Popularity score is based on the relative discussion frequency of a trend over a 90 / 365-day window.

## Recent Mentions<sup>1</sup>

10 of 30,118 mentions available [in Hivemind](#).

### 2025-04-12: The Tim Dillon Show

*I'm telling you. Enough with these summer vacations. I'm predicting this summer because of **the market instability** that people are gonna actually find ways to have vacations at their house. It's called a staycation, where you don't leave your home.*

### 2025-04-12: Up First from NPR

*Well, it was as you noted a pretty turbulent week has everyone tried to figure out what's going to have happened with President Trump's tariffs by Wednesday. **The stock and bond markets** were freaking out to use the technical term. And then Trump abruptly backed down on some of his deepest tariffs and announcing a 90 day pause, but he did continue escalating a trade war with China.*

### 2025-04-12: The Prof G Pod with Scott Galloway

*Letnik asked why iPhones can't be made in the US with robotics, but he also seems to realize that automation won't fuel a sharp rise in manufacturing jobs. The insanity of believing this time will inspire a better outcome led to Apple shedding the value of Walmart in **three trading days**. Even if America were to undergo a manufacturing revival, it would take years to realize. Intel estimates it takes three or four years to complete construction of a semiconductor fabrication plant.*

### 2025-04-12: WSJ What's News

*This week, like last week, was full of trade turmoil and **giant market swings**. Really, we can divide it into before Wednesday and after Wednesday, aka before and after, Trump's big about face on a bunch of the latest tariffs. So, before Wednesday, the market was digesting all the latest threats of retaliation from China and response to Trump's tariffs, as well as big **Wall Street players** weighing in and voicing their concerns like J.P. Morgan, Jamie Diamond and BlackRock's Larry Fink. In contrast, Trump told everyone to quote, clearly things in the market were not cool. And then there was Wednesday. Trump interrupted the day sell off and announced the 90-day pause on certain tariffs.*

### 2025-04-11: Andrew Schulz's Flagrant with Akaash Singh

*Another important thing to understand is the more people buy treasuries. The lower the interest payment is on those treasuries. The less people that are buying treasuries, the higher it goes. Right? Exactly. This is like this. Some people will say, if you can scare people in **the equities market**, meaning just the stocks. If you can scare them about stocks, you can create uncertainty in the stock market. And they go buy treasuries.*

### 2025-04-11: The Bulwark Podcast

*So the markets won't like it, but Trump will be in a position where in 30 or 40 days, where **stock markets** are down, container traffic has stopped between the United States and China. No allies except El Salvador in this confrontation with the world's second largest economy, and meanwhile, people are going to pay 8% for their mortgages.*

### 2025-04-11: The Ben Shapiro Show

*If you have a lot of faith in the American economy, you're probably going to buy stocks rather than bonds. If you're a little nervous, you're going to buy bonds rather than stock. If people aren't buying either, what that means is that they don't believe either that **stock market** is going to continue to increase at rapid rates or that the bond market is going to be a problem because America is not going to pay back our debts. So that is just a sign of lack of faith in the American economy overall.*

### 2025-04-11: The Rundown

*Well, the markets were back in the toilet on Thursday given back a big chunk of the gains from Wednesday's epic rally. The S&P 500 fell 3.5% the **NASDAQ** was down 4.3% and **the Dow** dropped more than a thousand points. I think once investors got over the euphoria of the 90 day tariff pause, they realized that there's still a lot of uncertainty right now and some big economic changes.*

### 2025-04-11: Morning Brew Daily

*Based on how stocks traded yesterday with **all three major indexes** finishing deep in the red, it's a sign investors are still nervous when it comes to how tariffs might weigh on inflation progress.*

### 2025-04-11: Hard Fork

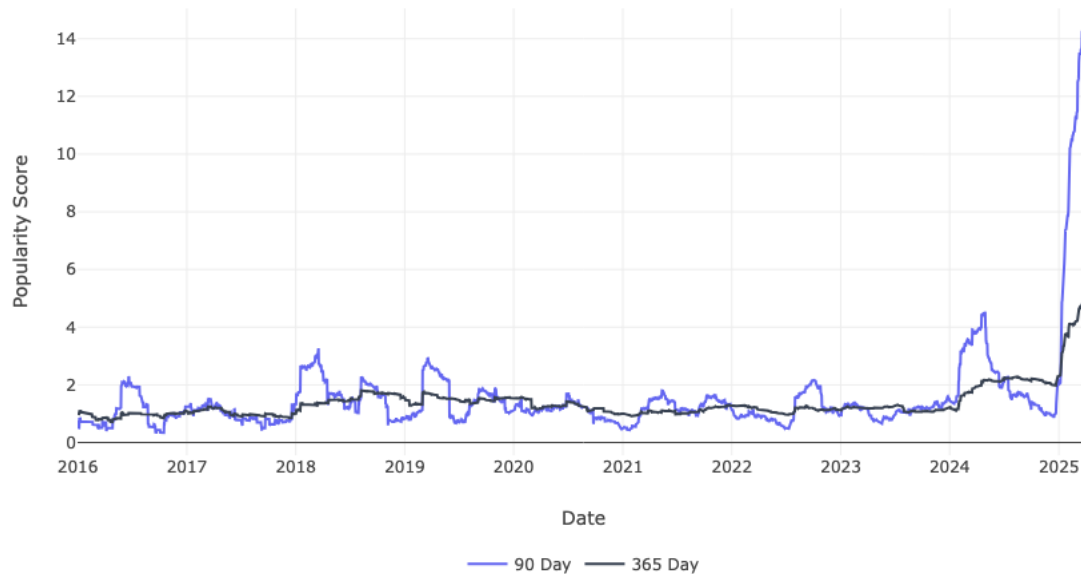
*On thursday, we learned that those tariffs would actually be 145% on Chinese goods entering the US. The problem is with the podcast, we can't just have a little ticker on the bottom that shows you what the current tariff is. Yes. But what we saw early this week was that **these stock prices** of all the biggest US tech companies took a dramatic nose dive that was in response to these fears about these very high reciprocal tariffs. The news that these tariffs are going to be placed on a 90 day hold, except for China, some of these stock prices have rebounded.*

## 5. Panama, canal, ports, Panamanian

Discussions about the Panama Canal's importance to U.S. global policy and security have intensified this week as tensions rise due to China's increasing interest in the region.

<sup>1</sup> Mention text is AI-transcribed. Some words may be incorrect or misspelled.

## Relative Popularity Evolution<sup>1</sup>



## Recent Mentions<sup>2</sup>

10 of 4,543 mentions available [in Hivemind](#).

### 2025-04-11: The Charlie Kirk Show

*I think the efforts we're making in **Panama** is so huge to counter China. I think Greenland is so important to counter China. I think these tariffs this hill we're dying on now. Hopefully with these tariffs is so monumental. This is a earthshaking event in Trump is the only person on earth with the guts to do it.*

### 2025-04-10: The President's Daily Brief

*Chinese Communist Party officials are now accusing a secretary of defense Pete Hexeth, of deliberately attempting to sew discord in the region. The latest flare-up came during a trip by Hexeth the **Panama** earlier this week, where he met with **Panamanian leaders** in the hopes of strengthening ties to counter what he described as China's quote, malign influence in the region. Now after a day of meetings, Hexeth announced Wednesday that the U.S. and Panama had officially signed a new defense and security pact that outlines plans for increased military cooperation.*

### 2025-04-10: PBD Podcast

*And as President Donald Trump has pointed out, that situation is not acceptable. We are grateful to President Molino, Minister of Brago and your teams along with **the Panama Canal Authority** for responding to these threats and safeguarding the canal. President Molino's decision to withdraw from the belt and road initiative reflects his government's clear understanding of China and the threat it poses. I want to be very clear. China did not build this canal. China does not operate this canal. Not weaponize this canal. Together with **Panama** in the lead, we will keep the canal secure and available for all nations through the deterrent power of the strongest, most effective and most lethal fighting force in the world.*

### 2025-04-10: The Ben Shapiro Show

*So we went down there and the Secretary went to the Panama Presidents Palace and engaged in a number of bilateral meetings with these pandemic officials. And the end result of this trip was that they came out of it with multiple agreements signed between the United States and **Panama**. And they did, in fact, successfully convinced the President of Panama and the Minister of Defense to agree to protect the Panama Canal from China.*

<sup>1</sup> Popularity score is based on the relative discussion frequency of a trend over a 90 / 365-day window.

<sup>2</sup> Mention text is AI-transcribed. Some words may be incorrect or misspelled.



2025-04-10: **Morning Wire**

A joint declaration that allows U.S. Naval vessels priority passage and a boost bilateral cooperation on cyber defense intelligence sharing and joint military training. A once key artery for illegal immigrants seeking U.S. asylum is now virtually unused. The daring gap in **Panama** has long been a big indicator of the flow of illegal aliens into the U.S. Before and after photos of parts of the region show areas once filled with tense and families now stand deserted. Images show that only a handful of migrants remain and are being watched closely by police. The change follows the Trump administration's intensified crackdown on illegal immigration, paired with **Panama's** own tough stance under President Malino.

2025-04-09: **The NPR Politics Podcast**

They're calling these tariffs blackmail, right? So under those conditions, he's not going to step back. China doesn't, interestingly, they don't see these tariffs as a discrete issue. It's related to everything. It's related to the ports in **Panama**, which has been an issue that everybody's been talking about lately. It's related to the TikTok deal. It's all in play as far as China's concerned.

2025-04-09: **The Megyn Kelly Show**

The Supreme Court sides with the Trump administration for the third time in a week. China did not build this canal. China does not operate this canal. In China, we will not weaponize this canal. And defense secretary Higgsette putting China on notice with the warning about who controls the **Panama Canal**.

2025-04-07: **WSJ What's News**

Panama's top auditor said Hong Kong-based CK Hutchison owes \$300 million in unpaid fees and failed to get necessary clearances for two key **Panama Canal ports**. It's a blow to BlackRock's plans to buy the ports for about \$23 billion.

2025-04-06: **The Argument**

The biggest issues of the day particularly the size and scope of the federal government and how we spend money and where we spend and who's tax and who's not tax also what comes after the post war international base order because I think President Trump thinking through hemispheric defense from the **Panama Canal** and Greenland. It has so much logic to it there's so much going on but give this guy a chance on his basic on the basic plan that he's got for the safety and security of this country.

2025-04-06: **The Documentary Podcast**

I mean, imagine if Trump decides to take **Panama** by force, he's keeping that option open. If he does that, China is not moved and take Taiwan by force. When the Chinese spin to Taiwan is much stronger than America's spin to **Panama**. So if I were to Taiwanese, I would look at Ukraine or look at **Panama** or look at Greenland and say, there really want to be played like this.

## 6. Nintendo, mouse, Mario, Joy-Cons

58 related companies [in Hivemind](#).

U.S. preorders for Nintendo's newly announced Switch 2 were delayed due to Trump's global tariffs, sparking increased conversations about Nintendo itself, the console's availability, and potential price increases.

### Relative Popularity Evolution<sup>1</sup>



<sup>1</sup> Popularity score is based on the relative discussion frequency of a trend over a 90 / 365-day window.

## Recent Mentions<sup>1</sup>

10 of 8,035 mentions available [in Hivemind](#).

### 2025-04-11: **Hard Fork**

*This is the sequel to **Nintendo's** best selling console of all time. And it was supposed to become available for pre-orders on this very Wednesday. But then, tariff chaos started happening. And **Nintendo** said we are going to pause pre-orders because we don't know what it's actually going to cost to sell a switch to in America anymore... But look, the switch to is already planning to go on sale for \$450, which is \$150 more than **the original switch** sold at launch. So I think there's a very real question here of whether the price of this console goes up over time. Which would be a reversal of the usual trend, which is a console goes on sale for a high price and that price comes down over time.*

### 2025-04-11: **Waveform: The MKBHD Podcast**

*So the switch she was affected by this, I think the headline that I saw is that the price of the switch to as it exists does not account for tariff. Correct. But we don't expect the price to change. We're not sure yet. I think that the reason that so Doug Bowser, the CEO of **Nintendo** of America, incredible name. I know. Does it? It does not have anything to do. No, it's not. It's like pure coincidence. And it does your coincidence. And it's like, my name is Adam Podcast. So it's kind of like a bad coincidence because he's the villain. It's like, you're seeing it all for like, y*

### 2025-04-11: **Waveform: The MKBHD Podcast**

*So the problem is that a lot of the regions where **Nintendo manufacturers**, which are being hit very, very hard with tariffs, they manufacture a lot of them in Vietnam. And also in China, Vietnam's getting hit with like a very large 46% tariff. China's getting hit with a 34% tariff. At the time of recording.*

### 2025-04-11: **The Daily Show: Ears Edition**

*Even the new **Nintendo Switch 2** that's out this summer with companies opting to postpone shipments to the U.S. Swiss watches and X-ray tubes for CAT scans could also be impacted with the tariff wars. Oh, sorry, kids. These tariffs are affecting all your toys, care bears, **Nintendo switches**, X-ray tubes for CAT scans. Now, you're never gonna know what's going on inside of your care bear. Well, until puberty am I right? Up top. But seriously, these are just the kind of sacrifices we need to make to get the economy back to where it was 10 days ago.*

### 2025-04-08: **The Jeff Gerstmann Show**

*Now, of course, these pre-orders have been delayed due to the tariff situation here in the states and the different parts that are assembled and different parts of the world. And whatever else may end up impacting that price. It sounds like **Nintendo** is assessing what impact these tariffs will have on their sales or their ability to bring consoles into this country and they will adjust accordingly. This morning, Canadian pre-orders were also delayed.*

### 2025-04-08: **The Jeff Gerstmann Show**

*Now, if you remember, the **joy cons** on the original switch were oftentimes unreliable prone to drift as they were in. Some might say they were terrible or garbage. Personally, I never had a single problem. With stick drift on any of the two or three sets of **joy cons** that I had over the years. But, you know, very understandable that this was a common problem. Something that they had to address and to try to do a repair program for and so on. So, naturally, people want to know, what did you do to the sticks this time?*

### 2025-04-08: **The Jeff Gerstmann Show**

*I don't, I don't think that the switch to hardware is inappropriately priced now. That said. We're entering some interesting and, and I will again say unprecedented territory within regards to game pricing. And so **Nintendo** is going to charge \$80 for a copy of **Mario Kart** world. But that only applies to physical copies of the game because digital copies of the game will be \$70.*

### 2025-04-08: **The Vergecast**

*I think I expected it to be a little more expensive, but I would have probably pegged the price at, like, I don't know, 379 instead of 450. But you know, whatever, inflation, tariffs, the world is chaos. Some of this is probably **Nintendo's** doing some of it is probably not consoles in general have gotten more expensive over time.*

### 2025-04-08: **The Vergecast**

*These brand new tariffs that hit just today. It's going to make a lot of families like people are already choosing between you know buying their groceries and doing other things and overwhelmingly people are going to buy their groceries. This is going to do nothing but hurt those families that buy **these consoles**. It's just that's a tough tough ask from **Nintendo** right now. But everybody's asking more money from all of us everywhere.*

### 2025-04-07: **Morning Brew Daily**

*Just hours after announcing pre order availability. The company reverse course announced it would be delaying at the April 9th pre launch date. Though it's still planning to ship **the console** this summer, Tendo had already shifted about half of its switch to manufacturing to Cambodia and Vietnam in anticipation of a U.S. China trade war. But now those countries are also caught in the tariff crossfire to hence the pause.*

<sup>1</sup> Mention text is AI-transcribed. Some words may be incorrect or misspelled.

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